

Privacy Policy for Customers

Contact details of the data controller:

artofhimalaya gmbh
Grosse Pfarrgasse 3/3, 1020 Vienna, Austria

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Definitions of categories of data

	Description of category of data
Electronic identification data	IP addresses, cookies, connection times, electronic signature, browser used, device used, times when a web service is visited or used, time of consent or acceptance, operating system, referrer URL.
Financial identification data	Bank identification and bank account number, credit and debit card numbers, secret codes.
Personal identification data	Name, title, (private and business) address, previous addresses, (private and business) telephone number, identification numbers assigned by the data controller responsible for the processing.

General information regarding the purpose and legal basis of processing

We process your personal data in accordance with the provisions of the European General Data Protection Regulation (GDPR) and the Austrian Federal Data Protection Act (BDSG), where processing is necessary to establish, carry out or perform a contract or to take steps prior to entering into a contract. Where personal data is required to prepare for or perform a contractual relationship or to take steps prior to entering into a contract, the legal basis of processing is Article 6(1)(b) GDPR.

If you give us your express consent to process personal data for specific purposes (e.g. disclosure to third parties, evaluation for marketing purposes or advertising by email), the legal basis of such processing your consent pursuant to Article 6(1)(a) GDPR. Consent that you have given may be withdrawn at any time with effect for the future.

If necessary and permitted by law, we process your data beyond the contractual purposes themselves in order to comply with legal obligations, pursuant to Article 6(1)(c) GDPR. In addition, processing may be carried out to protect the legitimate interests of us or third parties and to defend and assert legal claims pursuant to Article 6(1)(f) GDPR. If necessary, we will inform you separately, stating the legitimate interest, insofar as this is required by law.

30.01 Registration of a customer on the webshop

Purpose:	Customer data is collected in order to complete and deliver the order. This takes place at our partner Digistore24. We do not receive any payment data. These remain with Digistore24.
Categories of data:	<ul style="list-style-type: none"> • Electronic identification data • Financial identification data • Personal identification data
Deletion period:	<ul style="list-style-type: none"> • 10 years after annual financial statements, except for other statutory retention periods

Groups of people:	<ul style="list-style-type: none"> • Customer
Data origin:	<ul style="list-style-type: none"> • Collected from affected persons
Legal base:	<ul style="list-style-type: none"> • 2. Performance of a contract (Art. 6(1)(b) GDPR) • 4. Balancing of interests in the case of legitimate interest (Art. 6(1)(f) GDPR)
Categories of recipient:	<ul style="list-style-type: none"> • Online sales platform

30.02 User account creation

Purpose:	<ul style="list-style-type: none"> • Customer data is collected in order to complete and deliver the order. This takes place at our partner Digistore24. We do not receive any payment data. These remain with Digistore24.
Categories of data:	<ul style="list-style-type: none"> • Personal identification data
Deletion period:	<ul style="list-style-type: none"> • According to the legal retention periods
Groups of people:	<ul style="list-style-type: none"> • Customer
Data origin:	<ul style="list-style-type: none"> • The data will be transmitted to us by Digistore24.
Legal base:	<ul style="list-style-type: none"> • 2. Performance of a contract (Art. 6(1)(b) GDPR)
Categories of recipient:	<ul style="list-style-type: none"> • Internal department

30.03 LearnWorlds

Purpose:	<ul style="list-style-type: none"> • Die technische Infrastruktur für die Kurse wird von Learnworlds zur Verfügung gestellt.
Categories of data:	<ul style="list-style-type: none"> • Electronic identification data
Deletion period:	<ul style="list-style-type: none"> • According to the legal retention periods
Groups of people:	<ul style="list-style-type: none"> • Customer
Data origin:	<ul style="list-style-type: none"> • Collected from affected persons
Legal base:	<ul style="list-style-type: none"> • 2. Performance of a contract (Art. 6(1)(b) GDPR)
Categories of recipient:	<ul style="list-style-type: none"> • Software manufacturer

Transfer to a third country

A transfer to a third country is not intended.

Duration of data storage

As far as necessary, we process and store your personal data for the duration of our business relationship or for the performance of contractual purposes. This also includes, among other things, preparing for and performing a contract.

We are also subject to various storage and documentation obligations.

Finally, the storage period also depends on the statutory limitation periods.

Your rights

Every data subject has the right of access under Article 15 GDPR, the right to rectification under Article 16 GDPR, the right to erasure under Article 17 GDPR, the right to restriction of processing under Article 18 GDPR, the right to notification under Article 19 GDPR and the right to data portability under Article 20 GDPR.

You also have the right to lodge a complaint with a data protection supervisory authority pursuant to Article 77 GDPR if you consider that the processing of your personal data is not lawful. The right to lodge a complaint is without prejudice to any other administrative or judicial remedy.

If the processing of data is based on your consent, you have the right to withdraw your consent to the use of your personal data at any time in accordance with Article 7 GDPR. Please note that any withdrawal of consent is only valid for the future. Processing that has taken place before your withdrawal of consent is not affected. Please also note that we may need to retain certain data for a certain period of time in order to comply with statutory requirements.

To assert your rights, you can contact us using the contact details provided above.

Right of objection

Where your personal data is processed on the basis of legitimate interests pursuant to Article 6 (1)(f) GDPR, you have the right to object to the processing of such data at any time on grounds relating to your particular situation, pursuant to Article 21 GDPR. We will then no longer process such personal data unless we can demonstrate compelling legitimate grounds for the processing. These must override your interests, rights and freedoms, or the processing must serve the establishment, exercise or defense of legal claims.

Necessity of providing personal data

Providing personal data for a decision regarding entering into a contract, the performance of a contract or to take steps prior to entering into a contract is voluntary. However, we can only make a decision in the context of contracts if you provide such personal data that is required to enter into the contract, perform the contract and/or to take steps prior to entering into a contract.

Automated decision-making

We generally do not use fully automated decision-making pursuant to Article 22 GDPR to establish, perform or conduct the business relationship or for steps prior to entering into a contract. If we use such procedures in individual cases, we will inform you of this separately or obtain your consent, if required by law.