

AUTISM EXPERTISE IN AN EDU-TECH PLATFORM



www.spectrumlinx.com

Autism| Social Anxiety| ADHD| Tourette's| Down's Syndrome | Neurodiversity | Learning Disorders and similar special needs

FOR OVERWHELMED MOMS RAISING CHILDREN WITH SPECIAL NEEDS

01

JOURNEY MAPS

WHAT TO ANTICIPATE AND
PREPARE FOR FROM DIAGNOSIS
TO INDEPENDENCE

02

EASY, AFFORDABLE ACCESS TO EXPERTISE

WHEREVER THERE IS WIFI

03

CONFIDENCE

TO BE THEIR CHILD'S ADVOCATE
AND COACH

04

ANSWERING "HOW DO I"

PICK A THERAPY?
PAY FOR SERVICES?
GET SCHOOL SERVICES?
FIND A DOCTOR?
EXPLAIN TO MY FAMILY?
MANAGE SIBLING CARE?
KEEP THEM SAFE?
HELP THEM BECOME INDEPENDENT?
HELP THEM WHEN I AM GONE?

COURSES COACHING COMMUNITY

Life is hard enough. Get the answers you need at a time that fits your schedule and price that fits your budget.



Strategies and Support Delivered Anywhere There is WIFI

01

"Micro" Courses

Approximately 3 minute-long, interactive, digital courses delivered on demand. Topics cover types of therapy, parent strategies for in-home learning, and journey maps covering the spectrum from recent diagnosis to independent living.

02

Screening and Transition Planning Assistance

Screening result consultation to assist parents in seeking a diagnosis. Transition age (12+) assessments, skill, behavior and interest identification to determine "what's next".

03

Live Coaching

Supplementing and complementing the digital courses are real teachers who coach parents and young adults in 1:1 live, virtual sessions.

04

Community

Nobody should feel they are alone on the journey of raising a special needs child. Spectrum Linx provides the knowledge, coaching and supportive community that is crucial for child's and family's well-being.



Dialectical Behavior Therapy (DBT)

Free

Purchase now



Early Start Denver Model (ESDM)

Free

Purchase now



Educational Transfer of Rights for Students with Disabilities

\$0.99

Purchase now



Emotional Regulation

\$0.99

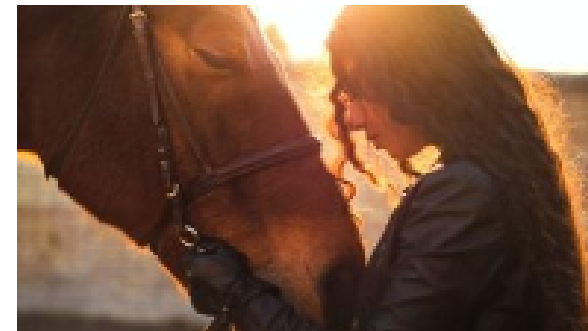
Purchase now



Employee Resource Groups (ERG's)

\$0.99

Purchase now



Equine Therapy

Free

Purchase now



Errorless Learning

Free

Purchase now



Extinction

Free

Purchase now

Course Library

[← Back to course page](#)

Activities of Daily Living



Activities of Daily Living (ADLs) are the basic tasks that an individual performs on a daily basis. These activities are fundamental for self-care and maintaining independence.





Fading can be appropriate for individuals with Autism Spectrum Disorder (ASD) of all ages who are learning new skills or behaviors. The decision to use fading should be based on the individual's specific needs and abilities and should be carefully planned and monitored to ensure success.



Interactive content

[← Back to course page](#)

Functions of Behavior

Four basic Functions driving any Behavior are:

ESCAPE-trying to
get away from
someone or
something

ATTENTION-
trying to get the
attention of
someone

T

S



B2C

Parents/Caregivers

Parents - with new diagnosis or no diagnosis, or those "down the path".

Caregivers needing information and support to feel more confident in their ability to raise a child on the autism spectrum or with similar special needs - regardless of age.

Audiences

Individuals

Individuals ages 12+

Transition from school to post-secondary education or employment

Adults - recently diagnosed or without a diagnosis

B2B

Providers/Corporates

Therapists
Doctors
Employers
Benefit providers
Wellness groups
Employee Resource Groups
Social Service Agencies
Charities
Faith Organizations
Corporations
Government Entities

DIAGNOSIS NOT REQUIRED

While most of our clients have a diagnosis of autism spectrum disorder, anxiety, neurodiversity, learning disorder, syndrome or similar, a diagnosis is **NOT** required or needed to benefit from our our services!!

Subscription model +

Affordable and accessible - available anytime on any device.

- **Membership**

\$9.99/ month

Access to the private "safe space" peer forum with expert moderation. FREE access to all courses in the DIY Learning Library. Freemium content (Journey maps, webinars/ live chats, blogs etc.)

- **1:1 Coaching**

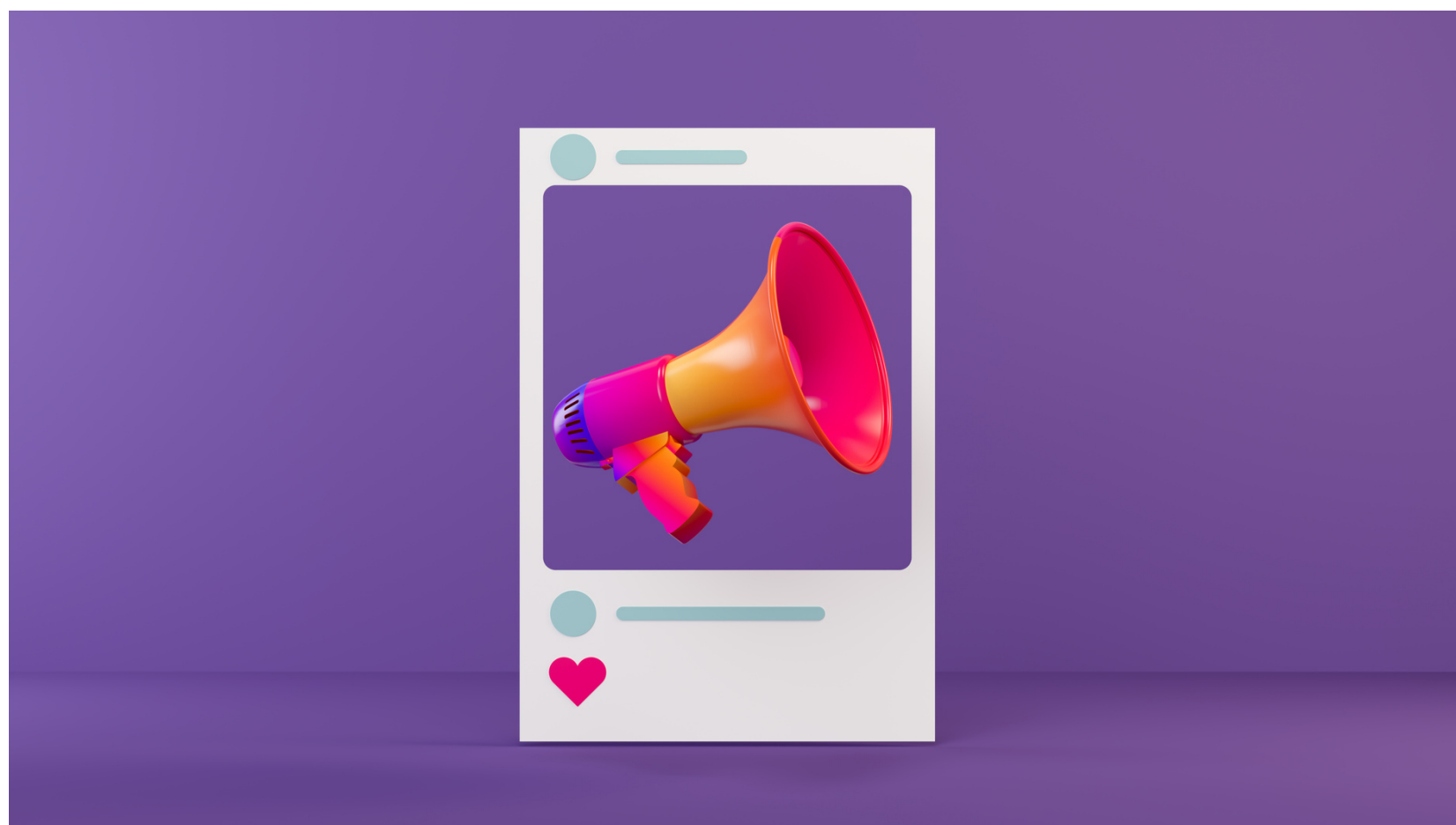
\$/hour

1:1 parent or life coaching sessions with subject matter experts to ensure content mastery and provide confidence to transfer the learning into the home.

- **Courses + Coaching + Community = SUCCESS**

Getting the word out

We love to share what we know and do!



01

Parent focused

Facebook
Instagram
Mailchimp
Direct Spectrum Linx mail for members

02

Business focused

Twitter
Linked In

03

Blog

Sharing our voice, ideas and information

04

Presentations

Live or in-person to groups, associations or friends!

Societal economic burden of raising children with ASD

1 in 36 autism diagnosis rate

\$461 BILLION in 2025



Depressive symptoms in 72.5% and anxiety in 80.2% of participating mothers—67.1% suffered from both symptoms.

https://journals.lww.com/md-journal/fulltext/2019/08090/emotional_problems_in_mothers_of_autistic_childr.en.68.aspx



Of children diagnosed with autism have average or above average intellectual ability



- Costs are mainly driven by special education needs (37.2%) and loss in parental productivity (28.4%)
- Considering the high cost of raising a child on the spectrum, it is alarming that the study concludes by mentioning 25%-45% of respondent parents declared reducing working hours or stopping work altogether





Partners to reach the world

We are translating the platform and will provide services worldwide.

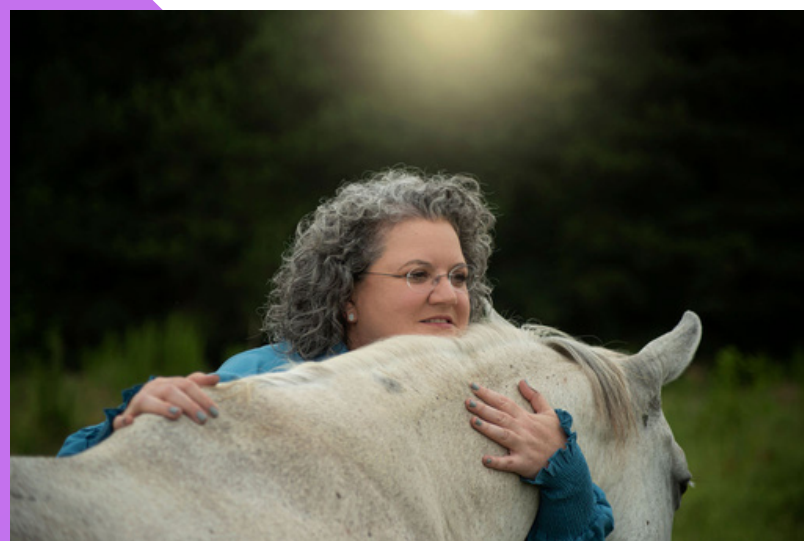
We seek partners to work with us to find and serve the communities that need us the most.



Our Story - From the Founders of Social Motion



Introducing Wendy Dawson the innovative mind and fellow "special needs" mom behind Spectrum Linx. Wendy's personal experience inspired her to create this organization recognizing the necessity for a platform that could serve families everywhere needing the knowledge she accumulated over decades.



Meet Brandi Timmons, M.Ed, BCBA, LBA, the educational visionary behind Spectrum Linx. Brandi's decades of special education and curriculum development experience infuse the Spectrum Linx platform with strategies, support and knowledge to establish a climate of high expectations for every individual served.

Wendy and Brandi launched Spectrum Linx after successfully transitioning their prior special needs company of 15 years (Social Motion Skills) to new leadership.

Our Philosophy

MISSION

To provide affordable, accessible expertise via WIFI to anyone, anywhere on the journey of raising a child with special needs.

VISION

To create the "village" of know-how that special needs parents crave but don't know how to put together leading to aha moments, joy and fulfilled lives.

VALUES

Our values revolve around confidence, compassion, community, trust, and empathy to build knowledge and and networks that foster growth and collaboration.



LET'S CONNECT

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