



Colour *Artiste*

NAK HAIR
AUSTRALIA

Colour *Your* Way.



The Colour Artiste program has been designed to focus on the most creative service in salon – colour!

In 2024, our NAK Colour Artiste education program will showcase colour in all of its creative applications, designed to inspire you to **colour your way**.

Connect Online with Colour Erase, elevating your colour knowledge to the next level. Experience our brand-new workshops, Colour Trend Express and Hair Lab, as well as the two-day master program, Kaleidoscope – all designed to inspire your colour creativity.

Be guided by NAK's three learning pathways designed to help you discover the workshop best suited to your needs.

Foundation

New to colour and styling, or new to the NAK range, this is a great tier to start your learning.

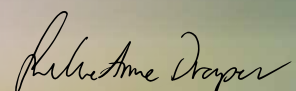
Elevate

If you know a bit about NAK colour, this next level will help expand your knowledge.

Master

Highly experienced colourists and stylists, this is the learning level for you.

Welcome to Colour *Artiste!*



Julie-Anne Draper

National Sales & Education Manager



Raymond Rozema

Education Department Manager

Bring Your colour creativity to life!



Colour *Connect* Online 08
Online Education

Colour *Art* Workshops 22
Colour + Retail Look & Learn Workshops

Styling Workshops 36

Collective 42

Colour *Artisans* 46
NAK Salon Ambassador + Guest Educators

Calendar 64

Booking *Information* 68



Colour *Connect* Online

Colour Connect Online is tailored to revolve around you, ensuring a seamless connection to the education you require online, anytime. From the primary essentials of NAK Colour to advanced colour education, we've got you covered. Let the journey begin!

Foundation

Colour Primary 10
Essential learning of the NAK Colour Collection

Elevate

Colour Sphere 11
Colour Techniques Videos

Colour *Light* 12
Blonde 360 Lightening Collection

Keratin *Smoothing* 13
Creative Styling & Colour Techniques

Signature 14
Welcome to Thoughtful Haircare

Master

Colour Erase 16
Advanced Colour & Problem Solving

ORI Lab 17
The Essence of Clean Beauty

Arena 19
Colour Inspiration & Business Mentoring

For you

Colour *your way* 21
Online Training Exclusively for You

Colour Primary

For the NAK Colourist
COMPLIMENTARY

Gain a comprehensive understanding of NAK Colour. Explore the core principles of NAK's diverse Colour and lightening ranges. Immerse yourself in the intricacies of the Colour Primary modules and quizzes which advance with each session.

Modules

NAK Soft Colour
NAK Permanent Colour
Colour Palette
Colour Light

Colour Primary modules and quizzes must be completed with a score of 100% to receive your NAK Colour Primary e-Certificate.



Colour Sphere

Colour Techniques, Trends & Formulas
COMPLIMENTARY

Dive into a curated selection of videos showcasing creative colouring techniques that go beyond the ordinary. Embark on an exploration to discover the latest trends, formulas, and innovative approaches in colouring. These videos serve as a dynamic resource, offering insights that not only refresh but also inspire your understanding of colour. This Online experience is designed to invigorate your colour knowledge, providing you with a well-rounded perspective on contemporary colouring techniques.

Modules

NAK Liquid Gloss Colouring
Root Stretch and Tap
Classic Balayage
Express Balayage
Basin Balayage
Quick Foiling Chevron
Shine Line Sun Shadow
Zone Colour
Re-basing Lowlights

Colour Sphere modules and quizzes must be completed with a score of 100% to receive your NAK Colour Sphere e-Certificate.



Colour *Light*

Blonde 360 Lightening Collection COMPLIMENTARY

Introducing Colour Light, where you will master each lightening product and grasp the optimal choice for each lightening service. Uncover the secrets to attaining the 'perfect shade of blonde', drawing inspiration from our NAK Professional toners and formulations. Learn how to prescribe the ideal products for at-home maintenance, ensuring they preserve their perfect blonde look.

Modules

Colour Light Principles
Lightening & Toning Success
Correct Product Selection
Powder & Crème Lighteners
Toning & Glossing
Blonde Toning Scale
Correct Homecare
Blonde Maintenance

Complete the quiz with a score of 100% to receive your NAK Colour Light e-Certificate.



Keratin *Smoothing*

NAK Smoothing System COMPLIMENTARY

Discover all you need to know about NAK Keratin Smoothing and enhance your salon service options with NAK's signature smoothing system. NAK Keratin Smoothing brings you three in-salon services which are designed for clients with strong and unruly hair textures, seeking control with more relaxed, conditioned and smoother hair. Discover all there is to know with this unique salon-exclusive service.

Your Keratin Journey Will Cover:

The Science Behind - Keratin Technology
NAK Keratin Light – Express Smoothing Service
NAK Keratin Anti-Frizz – Volume Reduction Service
NAK Keratin Plus – Intensive Smoothing Service
Frequently Asked Questions

Complete the quiz with a score of 100% to receive your NAK Keratin Smoothing e-Certificate.



Signature

Welcome to Thoughtful Haircare
COMPLIMENTARY

Meet the NAK Signature Range: a paramount and all-encompassing retail collection, meticulously crafted for exquisite cleansing, luxurious treatments, and seamless styling routines. Unleash your styling and finishing techniques with a range designed to elevate your expertise.

Your Signature Journey Will Cover:

NAK Signature Truths

Natural Vegan Complex

Colour Cleansing Range

Blonde Toning Scale

Protein Moisture Scale

Cocktailing

Product Guide

Complete the quiz with a score of 100% to
receive your NAK Signature e-Certificate.



Colour Erase

Advanced NAK Colour Knowledge COMPLIMENTARY

Tailored for colourists eager to delve into the nuances of colour removal, Colour Erase is meticulously crafted. Acquire expertise in the processes for expert colour replenishment, colour back, and all the essential insights for achieving optimal results. Become a master in the art of colour correction, equipped with profound knowledge regarding the right products and techniques to achieve perfect colour results every time.

Your Colour Erase Journey Will Cover:

Essentials of Colour Correction
Artful Consultation
Perfect Preparation
Bond Building
NAK Colour Correction Products
Post-Colour Maintenance
Correct Homecare

Complete the quiz with a score of 100% to receive your Colour Erase e-Certificate.



ORI Lab

The Essence of Clean Beauty COMPLIMENTARY

Welcome to the world of clean beauty. ORI Lab is made with love in Australia. The range encompasses the principles of clean beauty and certified organics to present a thoughtfully crafted collection, made without compromise. In this 45-minute module, learn all about ORI Lab principles and the collection explained by one of our leading NAK Educators.

Your ORI Lab Journey Will Cover:

Clean Beauty
Made Without Compromise
Why Organics Matter
Clean Beauty Base & Beauty Boosters
ORI Lab Collection
Prescribing the Correct Organic Ritual
ORI Lab Curl Method

Complete the quiz with a score of 100% to receive your ORI Lab e-Certificate.





Arena

Business Mentoring
LIVE & COMPLIMENTARY

Created to motivate you beyond colour and product. Support your professional development and motivate yourself to elevate your business game. Learn from leaders and salon owners who will share their business strategies and the keys to their success! Join the innovators from NAK as they share their knowledge and experiences, all in a 45-minute up close and personal journey. Hosted by **Raymond Rozema**, NAK Education Department Manager.

Month	Session	Guest
11-Mar	Educator of the year	Jess Werner
13-May	Salon Expansion	Robby Lippett
22-Jul	Your Team Matters	Lauren Main
09-Sep	Product Evolution	Hannah Cash
11-Nov	Social Media	Belle Bower

Head online to learn more and to register for the sessions.





Colour *your way*

Online Education Exclusively for You
LIVE & COMPLIMENTARY

Training specifically designed for you and your team. Come Online and learn live! Be inspired, educated, and motivated by our NAK Educators who will personalise the training to suit you and your salon's needs.

Your Exclusive Session Can Cover:

Colour Knowledge

Emerging Colourist Training

Problem Solving

NAK Retail Training

Ongoing Salon Training

To book your complimentary Online training, please contact your local NAK Business Development Manager or email education@nakhair.com.au.



Colour *Art* Workshops

Focus on the world of colour and offer individualised learning by our highly specialised NAK Educators.

Our commitment is to bring education to your home state or region so you can have every opportunity to learn more about the NAK Hair Colour range and build on your personal colour knowledge.

From the essential learning of Colour Primary focusing on the must-know in 2024, our Colour Art Workshops and Look & Learn to advanced creative and inspirational colouring techniques, encompassing skills and knowledge found in our Foil Tech and Evolve workshops.

We value your investment in time and have designed our hands-on workshops especially for you.

Foundation

Colour Primary	24
Essential learning of the NAK Colour Collection	

Elevate

Foil Tech	25
Essential Foiling Techniques	
Colour <i>Light</i>	27
Creative Styling and Colour Techniques	
Colour Trend Express	28
Colour Techniques Videos	
Lived In Colour	29
Colour Techniques Videos	
Evolve	30
Colour Trend Collections	

Master

Colour Doctor	32
Advanced Colour Correction	
Hair Lab	33
Advanced Hair Lab	
Kaleidoscope	34
The Ultimate Colour Masterclass	

Colour Primary

Essentials of NAK Colour Collection
LOOK & LEARN HANDS-ON WORKSHOP | \$220PP

Embark on the ultimate one-day workshop tailored for the novice NAK Colourist or those seeking a comprehensive refresher on the nuances of the NAK Colour Collection. Explore the entire spectrum of NAK Colour products, with a focus on specialised areas such as Grey coverage, colour correction, transitioning to blonde, and fashion colouring. Apply your newfound knowledge hands-on during the afternoon session, guided by a seasoned NAK Educator, as you work on your model and bring your learning to life.

Your Colour Primary Journey Will Cover:

Creating Colour Success	
NAK Permanent, NAK Soft & Liquid Gloss	
Grey Coverage & Men's Colouring	
Blonde 360 Lightening	
Corrective Colour	
Colour Longevity	
Hands-on Session with Model*	
Time	Registration 9:00am Start 9.15am Finish 3.30pm
What to Bring	Mid-length Colour Model, Hairdressing Equipment *Model to arrive by 12.30pm
Provided	Lunch, Products, NAK Colour Manual & Colour Primary e-Certificate.



Foil Tech

Essential Skills & Techniques
LOOK & LEARN HANDS-ON WORKSHOP | \$320PP

Master the art of foil highlighting with clever techniques and adaptable placements for flawless results every time. This workshop is designed to impart the skills of strategically placing foils with minimal effort to achieve maximum impact. Enhance and elevate your foiling expertise, instilling the confidence to effectively master this technique. Ideal for colourists aiming to perfect their foiling techniques or those seeking to elevate and refine their foiling abilities.

Your Foil Tech Journey Will Cover:

Terminology and Techniques	
Product Selection	
Tools and Sectioning	
Clever Foil Placement	
Colour Maintenance	
Live Demonstration	
Hands-on Session with Mannequin	
Time	Registration 9:00am Start 9.15am Finish 3.30pm
What to Bring	Hairdressing Equipment
Provided	Lunch, Products, Foil Tech Booklet, Foiling Mannequin (valued at \$150) & Foil Tech e-Certificate.





Colour Light

Blonde 360 Lightening
LOOK & LEARN HANDS-ON WORKSHOP | \$270PP

Unlock the secrets to achieving the perfect blonde with Colour Light. Discover specialised tools, powders, crèmes, and clay formulations for high-performance lightening. Join us for a workshop on NAK's classic techniques, gaining the skills to effortlessly create the perfect blonde shade. Apply your newfound knowledge during the afternoon session, guided by a seasoned NAK Educator, as you work on your model and bring your learning to life.

Your Colour Light Journey Will Cover:

Blonde 360 Principles	
Correct Product Selection	
Powder Crème Lighteners	
Lightening and Toning	
Toning Artistry	
Blonde Toning Scale	
Correct Homecare	
Hands-on Session with Model*	
Time	Registration 9:00am Start 9.15am Finish 3.30pm
What to Bring	Short-length Colour Model suitable for lightening, Hairdressing Equipment. *Model to arrive by 12.30pm
Provided	Lunch, Products, NAK Colour Manual & Colour Light e-Certificate.



Colour Trend *Express*

Fashion Colour Formulations & Techniques
LOOK & LEARN HANDS-ON WORKSHOP | \$320PP

Explore dynamic, trend-driven content in a full day session unveiling the latest seasonal colour trends, with a special focus on NAK Liquid Gloss. Elevate your colour expertise with salon tips, live model demonstrations, and step-by-step insights into colour formulation and techniques. Led by experienced NAK Educators, each unique Colour Trend Express session promises inspiration and motivation rooted in the latest seasonally-based trends in hair colour and fashion.

Your Colour Trend Express Journey Will Cover:

Colour Trends and Techniques	
Bespoke Formulations	
Fashion Trends	
Seasonal Techniques	
Special focus on toning and NAK Liquid Gloss	
Time	Registration 9:00am Start 9.15am Finish 3.30pm
Provided	Lunch, Products, Mannequin & Colour Trend Express e-Certificate.



Lived in Colour

Fashion Colour Formulations & Techniques
LOOK & LEARN HANDS-ON WORKSHOP | \$270PP

Dynamic, trend-driven content in a full day workshop unveiling the latest lived in colouring techniques. Elevate your colour expertise with salon tips, live model demonstrations, and step-by-step insights into colour formulation and techniques. Led by experienced NAK Educators, each unique Lived In Colour session promises inspiration and motivation in the latest trends in hair colour.

Your Lived in Colour Journey Will Cover:

Latest Lived in Colour Trends and Techniques	
Bespoke Colour Formulations	
Fashion Trends to Inspire	
Special focus on root stretching and NAK Liquid Gloss	
Hands-on Workshop with Model*	
Time	Registration 9.15am Start 9.30am Finish 3.30pm
What to Bring	Mid-length Colour Model, Hairdressing Equipment *Model to arrive by 12.30pm
Provided	Lunch, Products & Lived In Colour e-Certificate.



Evolve

Colour Trend Collection LOOK & LEARN HANDS-ON WORKSHOP | \$270PP

Discover the most salon-friendly, quick and creative colouring techniques. These six fast and fun techniques have been inspired with you in mind; bring your creativity to life, all supported by the NAK Colour Collection. Inspirational techniques such as Express Balayage, Quick Step Foiling Chevron, Shine Line Sun Shadow, Basin Balayage, Zone Colour and Re-Basing, and Lowlights. We invite you in the afternoon to put your learning into action with a hands-on session supported by an expert NAK Educator.

Your Evolve Journey Will Cover:

Colour Trend Inspiration	
Trends Explained	
Demonstration	
Correct Homecare	
Colour Maintenance	
Hands-on Workshop with Model*	
Time	Registration 9:00am Start 9.15am Finish 3.30pm
What to Bring	Mid-length Colour Model, Hairdressing Equipment *Model to arrive by 12.30pm
Provided	Lunch, Products, NAK Colour Manual & Evolve e-Certificate.



Colour Doctor

Advanced Colour Correction

LOOK & LEARN HANDS-ON WORKSHOP | \$220PP

Call the doctor, the Hair Doctor! Dive into the intricacies of challenging colour correction scenarios, each thoroughly explained to equip you with the skills to overcome any colour issue. Through hands-on solutions, discover the art of preparation, comprehensive consultations, and the process of achieving optimal colour results. Hone your abilities in mastering challenging colour corrections and refining your product selection. In the afternoon, apply your newfound knowledge in a hands-on session with your model, guided by an expert NAK Educator.

Your Colour Doctor Journey Will Cover:

Understanding the Existing Colour Canvas	
	Colour Removal
	Colour Replenishment
	Product Selection
	Toning Options
	Correct Homecare
Hands-on Session with Model*	
Time	Registration 9:00am Start 9.15am Finish 4:00pm
What to Bring	Mid-length Colour Model suitable for colour corrective service, Hairdressing Equipment. *Model to arrive by 12.30pm
Provided	Lunch, Products, NAK Colour Manual & Colour Doctor e-Certificate.



Hair Lab

Beyond the Strand

LOOK & LEARN WORKSHOP | \$320PP

Enter the world of hair science and the chemistry of colour. Understand how colour works and the effects colour has on the hair fabric and skin. Learn what's inside a tube of colour, understand pH, dye compounds and coupling agents as well as the structure of hair. This training will cover the most updated explanations to empower your colour selection.

View colour through the eyes of a scientist as you take a journey into the strand to discover the extraordinary properties and flexibility of the human hair strand.

Your Hair Lab Journey Will Cover:

The Biology of the Hair Strand	
	Hair Colour Chemistry
	Level-up your Colours
	The pH Scale - New Age Lightening
Hands-on Colour Swatching Session	
Time	Registration 9:00am Start 9.15am Finish 3.30pm
Provided	Lunch, Products, Colour swatches, NAK Colour Manual & Hair Lab e-Certificate.



Kaleidoscope

Ultimate Colour Masterclass TWO DAY WORKSHOP | \$580PP

If you're contemplating attending a workshop in 2024 to elevate your colour expertise, look no further. The Kaleidoscope Masterclass, spanning two days, is meticulously designed to catapult you beyond your current colour knowledge, ensuring your skills reach new heights.

Hosted exclusively at NAK HQ in Brisbane, the Kaleidoscope Masterclass stands as the ultimate workshop in colour, science, and hair knowledge. This advanced event is facilitated by our highly trained and skilled NAK Educators, ready to guide you through the ins and outs of advanced colour mastery.

Your Kaleidoscope Journey Will Cover:

Colour Chemistry and Science	
Advanced Colour Knowledge	
Blonde 360 Lightening	
Evolve Colour Trends Hands-on Workshop	
Social Media Fundamentals	
Special Guest Artist, Kyanne Bismarck	
Time	Day One: Registration 9.15am Start 9.30am Finish 4:00pm Day Two: Registration 8.45am Start 9:00am Finish 3.30pm
What to Bring	Hairdressing Equipment
Provided	Lunch, Products, NAK Colour Manual, Liquid Gloss Manual, Kaleidoscope e-Certificate.



Styling *Workshops*

In 2024, we are creating the best styling techniques designed to perfect your in-salon styling, in the quickest and easiest way possible.

Designed for stylists wanting to know more about quick and easy techniques. You will learn about the NAK Signature and ORI Lab styling ranges, know the best products to cocktail and how to achieve a salon-friendly editorial look every time.

Elevate

Express Styling
Hands-On Styling

38

Style Team
Style Team Audition

41

Express Styling

Fast Styling Product Cocktailing
HANDS-ON STYLING WORKSHOP | \$220PP

Express Styling offers techniques to achieve flawlessly styled hair with minimal time investment. Transforming salon styling into an enjoyable and effortless aspect of every hairstyling service, we delve into the art of cocktail mixing and guide you in selecting the optimal combination of NAK Signature and ORI Lab styling products. Uncover the secrets to achieving remarkable styling results effortlessly.

Your Express Styling Journey Will Cover:

Express Prepping	
Correct Sectioning	
Product Cocktailing	
Hot Tools	
Styling and Finishing	
Hands-on Session with Model*	
Time	Registration 9:00am Start 9.15am Finish 2:00pm
What to Bring	Shoulder-length styling model with long layers, Hairdressing Equipment *Model to arrive by 12.30pm
Provided	Lunch, Products, NAK Retail Manual, NAK Styling Gift Pack & Express Styling e-Certificate.





Style Team

Styling Audition LOOK & LEARN HANDS-ON WORKSHOP | \$70PP

To join our NAK Style Team, prospective members are invited to audition by replicating specific styling audition looks. To request more information on the NAK Style Team auditions and learn more about what is required, please email education@nakhair.com.au.

Your Style Team Journey Will Cover:

What's Expected	
Styling Skills Required	
Styling Kit	
What Happens on the Day?	
Audition the Four Looks	
Time	Start 10.00am Finish 1.00pm
What to Bring	Styling model with long layers, styling equipment.
Provided	Workbook, Light Refreshments and Products.



Follow @nakhairprofessional for updates on locations and dates for Style Team auditions in your city.

Elevate Your Salon Business with *Collective*

The small business landscape has transformed, presenting new challenges and opportunities.

Salon owners are the driving force behind their business, and adapting to evolving consumer demands and operational efficiency is key. At NAK, we recognise that success isn't just about stepping away from the salon floor; it's about optimising processes and tasks.

The Collective Program focuses on ideas and best practices from a salon perspective. We're thrilled to partner with our salons, extending beyond products to foster your business growth.

Partnering into *the* Future

The Collective Program is designed to help salon businesses operate more efficiently and provides an environment for sharing, learning, and development.

Join the NAK Hair Collective Program, and let's work together to take your salon business to the next level. Embrace the future with confidence and drive salon success like never before.

**Ready to become
part of the Collective?**

**Contact your NAK
Business Development
Manager to learn more!**



Partner Privileges

As a member of the Collective, you gain access to a host of benefits designed to enhance salon productivity and stimulate growth:

1 Business Building

- Exclusive Online Business Forums for Collective members.
- Social Media assistance to boost in-salon services.
- Staff training to enhance productivity.
- Tailored promotions with ready-to-use materials.
- Collaborate with your dedicated NAK Representative to develop and implement a seasonal activity calendar.

2 Technical Education

- Bespoke in-salon education sessions.
- Discounted technical workshops led by our key NAK Educators.
- Staff access to Online education – register and view anytime.

3 Collective Rewards

- Enjoy complimentary accessories and exclusive merchandise.
- Benefit from special pricing on various products.
- Get early access to exciting new product launches.

4 Visual Merchandise

- Access new and eye-catching visual merchandise for your salon.
- Marketing materials aligned with promotions.

5 Networking Events

- Gain insights from industry leaders.
- Find motivation for salon owners.
- Connect with other salon professionals and the NAK Hair brand at our exclusive networking events.

Colour *Artisans*

In 2024, we have taken a fresh new approach, inviting national and local inspirational hairdressers to share their incredible talent and skills.

This team of specialist artisans will offer the most inspirational education and teachings to motivate your hair creativity.

Come join the talented Ambassador Series or local Guest Hair Artists to understand how their knowledge and expertise will motivate and inspire your creativity, lifting your skills.



Salon Ambassador

The *Rumours* are True



Colour Supreme

Lauren Main– The Rumours are True
LOOK & LEARN | \$270PP

Prepare for an unparalleled workshop experience with Colour Supreme! Immerse yourself in the realm of the latest looks, where the fusion of modern lightening and styling techniques takes centre stage for your educational journey.

Lauren and her team will not only showcase their interpretation of the latest colour trends and editorial looks, but also provide in-salon insights on lightening, styling, and toning. This comprehensive session, supported by the NAK Colour Collection, is designed to be effortlessly applicable to the salon floor.

Join us for a Look & Learn session, where a diverse array of lightening, colouring, toning, and styling techniques will be unveiled for your inspiration and education.

Time	Start 10:00am Finish 1:00pm
Provided	Light Refreshments, Handouts & Colour Supreme e-Certificate.



Guest Educators

Attaboy



Urban Edge

Fashion Style, Cut & Colour
MORNING LOOK & LEARN | \$160PP
FULL DAY SESSION | \$320PP

Explore the latest in women's and men's street hair fashion, infused with street funk and urban edge. Join live demonstrations featuring shaggy layers, blunt fringes, retro bobs, razor-sharp lines, and the classic 'old Hollywood' bob. The Attaboy team will share expert insights, guiding you to master edgy style cuts for both men and women. Learn low-maintenance styling and discover statement-making cuts and creative colouring. Robby and his team of exceptional cutters and colourists will reveal exclusive methods to perfect your modern hairstyling with street funk and urban edge.

Your Urban Edge Journey Will Cover:

Men's and Ladies Colouring	
Men's Barbering Techniques	
Ladies' Hair Design and Cutting	
Creative Colouring Techniques	
Bespoke Men's Colouring	
Hands-on Session with Model*	
Time	Morning Session: Registration 9.15am Start 9.30am Finish 12:00pm Full Day Session: Registration 9.15am Start 9.30am Finish 3.30pm
What to Bring	Model suitable for men's or ladies cut, Hairdressing Equipment. *Model to arrive by 12.30pm
Provided	Lunch/Light Refreshments, Handouts, Products & Urban Edge e-Certificate.



Guest Educator Wade Ambler & Lauren Main



Colour Lens Chic

A palette of beauty through photo & hue
Hair Besties Collab Session
LOOK & LEARN | \$220PP

A NAK collaboration between Australia's newest emerging superstars, Lauren Main - The Rumours are True and Wade Ambler - WAK The Salon. Lauren and Wade are leading the next generation of talented salon owners who are at the cutting edge of today's styling, colouring, and social media expertise.

Both will share the latest in colouring and styling, how to be seen and capture the perfect look to brand you and your salon image. Level up your practical and social media skills with quick and easy techniques guaranteed to work. Learn the how to perfect your colouring, toning and styling looks, ready to be captured with the perfect shot.

These amazing artists are two of the most requested to be seen on the NAK Hair Education circuit. Limited seats available, so secure your spot now!

Your Colour Lens Chic Journey Will Cover:

Perfecting toning formulations with special focus on Liquid Gloss toning

Basin Balayage

Wade's Lowlighting technique

Learn the essentials in styling and dressing hair for the perfect shot

Ensuring you get the perfect content for Instagram and Facebook

Maximising each image to get full social exposure

Time	Registration 8.45am Start 9.00am Finish 2:00pm
Provided	Light Refreshments, Handouts & Colour Lens Chic e-Certificate.



Style Craft

Mastering the art of Hairdressing Business Hair Besties Business Session LOOK & LEARN | \$220PP

Lauren and Wade are paving the way for a new era in the beauty industry, seamlessly blending creativity, and business acumen to redefine contemporary salon experiences.

Targeted to business owners and managers, this intimate experience will deep dive into the world of salon ownership. Understanding your target market is crucial. Tailor your salon's ambiance, services, and pricing to meet the unique needs and preferences of your clientele. A successful salon is not just a place for haircuts; it's an experience. Create an inviting atmosphere that fosters a sense of relaxation and luxury.

In the realm of salon ownership, success is not just about scissors and styling – it's about passion, business savvy, and an unwavering commitment to delivering exceptional beauty experiences!

Your Style Craft Journey Will Cover:

Create the best salon experience

Building the right team

How to keep your team motivated

Consultation Guide

Ensuring you get the perfect content for Instagram and Facebook

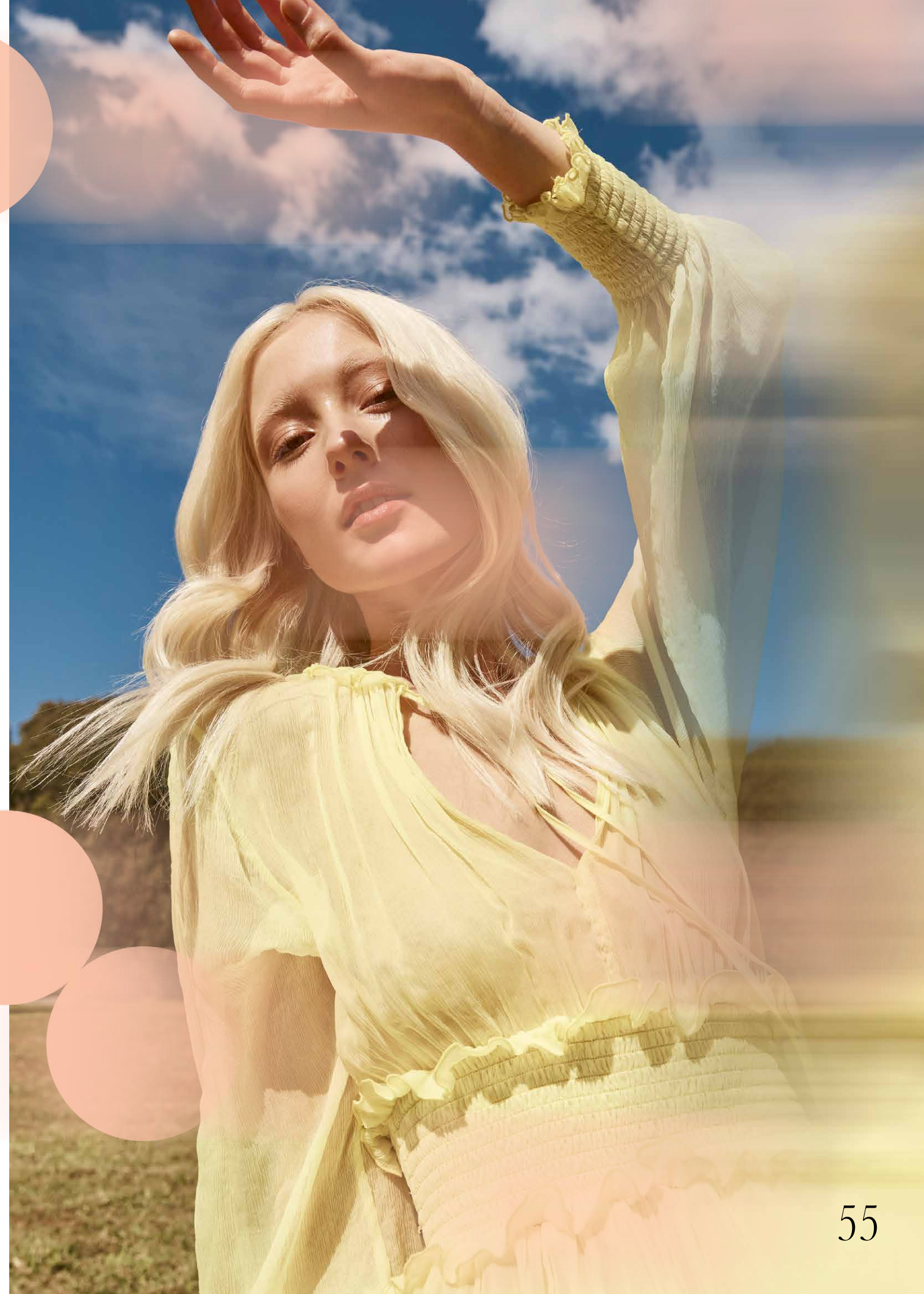
How to manage your salon, the world of social media, and be successful

Time

Registration 9.45am | Start 10.00am | Finish 2:00pm

Provided

Light Refreshments, Handouts & Style Craft e-Certificate.



Guest Artisans

We are more than excited to grow the team of talent, as we introduce our new local talent of Guest Artisans. Meet and be educated by some of the most inspiring talent in the industry.

We have a community of inspiring Guest Artisans all specialising in colouring, cutting, styling and showcasing the diverse NAK product range to its full potential.

Hosted in your local State with a look-and-learn session or in your own salon space. To find out more, please contact your NAK Business Development Manager or NAK Educator. For more information, dates and to register: education.nakhair.com.au (07) 3899 9133



Kim Smits



Erika Alexander



Halo Hair Collective



Kel Adler



Catherine Hughes



Dario De Angelis



Michael O'Dowd



Kyanne Bismarck



Cristian Nugent

Get Social

Join us Online to enter into the social world of NAK, be inspired by amazing content, hairstyle and colour formulas, showcasing all your amazing work and more! We welcome you to share with our ever-growing community of Online friends.



NAK PROFESSIONAL
INSTAGRAM



NAK FACEBOOK
GROUP





NAK Hair *Academy*

NAK HQ – BNE QLD AUS

We invite you to come and learn in our purpose-built academy. All NAK HQ workshop dates are listed on page 64.

NAK Global

NAK Hair Locations Around the Globe

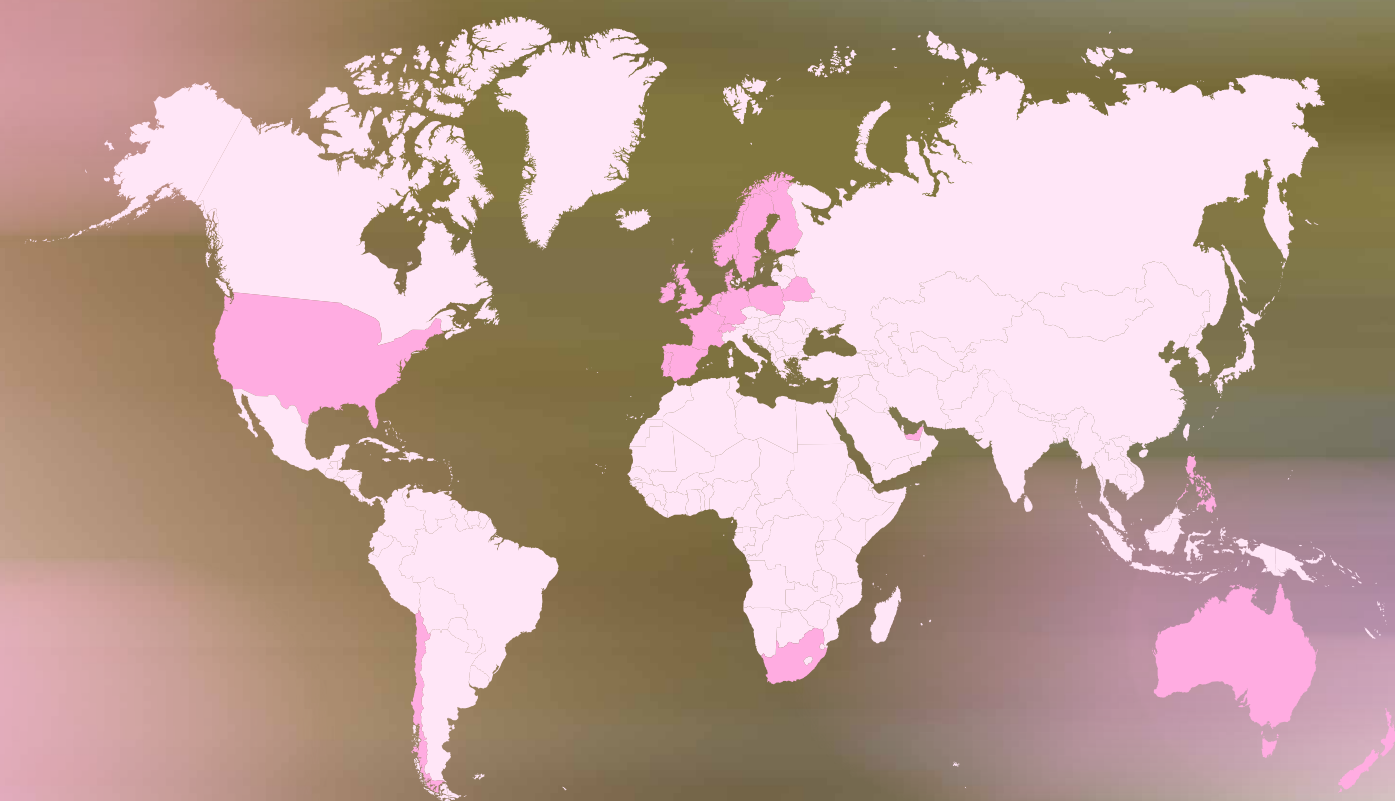
We have a worldwide presence, through a network of over 15 distributors across the globe. The NAK community has experienced significant growth since the introduction of NAK Colour in the USA in 2023.

Our international partners proudly display and offer our range of professional and retail products, all backed by NAK Education to inspire and motivate the colour artist within.

To discover more about NAK Hair on a global scale, don't hesitate to get in touch with our international team.

Global Locations:

Australia, Belgium, Chile, Denmark, Finland, France, Germany, Hong Kong, Ireland, Netherlands, New Zealand, Norway, Philippines, Poland, Portugal, South Africa, Spain, Sweden, United Kingdom, United States.



2024 Workshops



Queensland

04-Mar	Colour Primary	Brisbane
10-Mar	Style Craft	Brisbane
11-Mar	Colour Lens Chic	Brisbane
18-Mar	Foil Tech	Cairns
14-Apr	Kaleidoscope	Brisbane
15-Apr		
22-Apr	Colour Trend Express	Townsville
29-Apr	Lived In Colour	Sunshine Coast
13-May	Colour Trend Express	Brisbane
20-May	Hair Lab	Toowoomba
03-Jun	Colour Supreme ft. The Rumours Are True	Brisbane
17-Jun	Lived In Colour	Bundaberg
07-Jul		
08-Jul	Kaleidoscope	Brisbane
15-Jul	Hair Lab	Mackay
22-Jul	Urban Edge ft. Attaboy	Gold Coast
05-Aug	Lived In Colour	Townsville
19-Aug	Colour Light	Rockhampton
09-Sep	Lived In Colour	Gold Coast
30-Sep	Hair Lab	Brisbane
27-Oct		
28-Oct	Kaleidoscope	Brisbane

New South Wales

11-Mar	Colour Trend Express	Wollongong
18-Mar	Colour Light	Grafton
08-Apr	Colour Trend Express	Newcastle
29-Apr	Colour Trend Express	Port Macquarie
06-May	Colour Trend Express	Western Sydney
20-May	Foil Tech	Lismore
03-Jun	Lived In Colour	Newcastle
17-Jun	Foil Tech	South Sydney
22-Jul	Colour Trend Express	North Sydney
05-Aug	Colour Light	Wollongong
19-Aug	Colour Light	North Sydney
02-Sep	Express Styling	Newcastle
23-Sep	Colour Light	South Sydney
20-Oct	Style Craft	Newcastle
21-Oct	Colour Lens Chic	Newcastle
18-Nov	Hair Lab	Sydney

Australian Capital Territory

04-Mar	Colour Primary	Canberra
06-May	Colour Trend Express	Canberra

Victoria

25-Mar	Urban Edge ft. Attaboy	Melbourne
15-Apr	Hair Lab	Melbourne
6-May	Express Styling	Albury
13-May	Foil Tech	Geelong
27-May	Colour Trend Express	Melbourne
16-Jun	Style Craft	Melbourne
17-Jun	Colour Lens Chic	Melbourne
24-Jun	Evolve	Gippsland
22-Jul	Lived In Colour	Melbourne
05-Aug	Colour Doctor	Ballarat
12-Aug	Guest Artist Kim Smits	Melbourne
2-Sep	Guest Artist Catherine Hughes	Melbourne
14-Oct	Colour Trend Express	Gippsland
28-Oct	Colour Trend Express	Albury
11-Nov	Colour Doctor	Melbourne

South Australia

29-Apr	Colour Primary	Adelaide
20-May	Colour Doctor	Port Pirie
24-Jun	Colour Supreme ft. The Rumours Are True	Adelaide
12-Aug	Guest Artist Halo Hair Collective	Adelaide
02-Sep	Hair Lab	Adelaide
23-Sep	Urban Edge ft. Attaboy	Adelaide
28-Oct	Foil Tech	Adelaide
11-Nov	Colour Doctor	Adelaide

Western Australia

29-Apr	Hair Lab	Perth
15-Jul	Guest Artist Michael O'Dowd	Perth
02-Sep	Guest Artist Michael O'Dowd	Perth
28-Oct	Colour Trend Express	Perth

Tasmania

29-Apr	Colour Supreme ft. The Rumours Are True	Hobart
13-May	Colour Light	Launceston
17-Jun	Colour Trend Express	Hobart
12-Aug	Hair Lab	Hobart
23-Sep	Guest Artist Catherine Hughes	Hobart
21-Oct	Colour Trend Express	Launceston

Northern Territory

22-Apr	Evolve	Darwin
22-Jul	Evolve	Alice Springs

Online Calendar

4-Mar	Colour Light
11-Mar	ARENA Jess Werner Educator of the Year 2023
25-Mar	NAK Soft Colour
8-Apr	NAK Permanent
22-Apr	Liquid Gloss
6-May	NAK Signature
13-May	ARENA Salon Expansion Robby Lippett
20-May	Colour Doctor
3-Jun	Keratin Smoothing
17-Jun	ORI Lab
1-Jul	Fashion Colouring
22-Jul	ARENA Your Team Matters Lauren Main
5-Aug	Liquid Gloss
19-Aug	NAK Soft Colour
2-Sep	NAK Permanent
9-Sep	ARENA Product Evolution Hannah Cash
23-Sep	Colour Light
7-Oct	NAK Signature
21-Oct	Colour Doctor
11-Nov	ARENA Social Media Belle Bower
18-Nov	Fashion Colouring

For more information, dates and to register:
EDUCATION.NAKHAIR.COM.AU



Bookings

Booking information

Bookings are essential for all NAK Hair Education. Positions are limited. Payment is required to secure your place.

Cancellations

Considered accepted at time of booking, our cancellation policy for 2024 NAK Hair Education events is as follows.

All cancellations must be made via email to education@nakhair.com.au. Once a cancellation has been accepted, you will receive verification of this via return email. To avoid a cancellation fee, you can substitute staff, providing the substituted staff member fits the required workshop criteria. In this instance, please contact education@nakhair.com.au with your name and the education event you were booked for, as well as their full name and contact details.

Please note that NAK Hair Business Development Managers and Educators are unable to accept cancellations.

Workshop cancellation periods are as follows:

14 days or more: full refund

Less than 14 days: no refund due

Kaleidoscope Masterclass cancellation periods are as follows:

21 days or more: full refund

Less than 21 days: no refund due

NAK Hair reserves the right to cancel or postpone any workshop due to unforeseen circumstances, in which case all participants will be notified via phone and email and due a full refund.

All prices listed are in AUD and includes GST.

NAK Hair will not be responsible for any costs associated with travel, flights and/or accommodation incurred as a result of an event cancellation or rescheduling.

For more information, dates and to register:

education.nakhair.com.au or (07) 3899 9133







Colour *Artiste*



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