NOVEMBER 2026

Press release

European Union values in action:
Empowering university students for social impact

FOR IMMEDIATE RELEASE | ROTTERDAM, 6 NOVEMBER 2026

EU in Action launches to bring European values to life for university students

Five partners from four countries begin a two-year Erasmus+ collaboration combining digital learning, simulations and cross-university teamwork.

EU in Action, a new Erasmus+ Cooperation Partnership in higher education, has launched following its first in-person consortium meeting at Erasmus University Rotterdam on 2–3 November. The project brings together four universities and an educational technology company to help students understand and apply the European Union's core values, while strengthening critical thinking, ethical reasoning and active participation in democratic life.

THREE EDUCATIONAL RESULTS

- ★ **Digital Learning Academy:** Online modules, curricula, educator resources and tools to assess learning about EU values.
- ★ **Simulations Lab:** Role-playing scenarios in which students practise applying EU values to real-world challenges.
- ★ **Blended learning experience:** Collaborative student projects and activities connecting learners across universities.

During the kick-off, partners agreed how to work together, discussed the three main results and approved joint planning documents on project management, quality and evaluation, co-creation, communication and sustainability. The next step is to co-create and peer-review seven micro-learning modules, covering an introduction and the six core EU values.

Coordinated by Erasmus University Rotterdam (the Netherlands), the consortium includes Istituto Universitario Carolina Albasio (Italy), Bursa Uludağ University (Türkiye), Hellenic Open University (Greece) and Meta-Skills (the Netherlands). The project runs from 1 September 2026 to 31 August 2028.

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PROJECT REFERENCE
2026-1-NL01-KA220-HED-000452423

Co-funded by the European Union

Co-funded by the European Union through the Erasmus+ Programme. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or of the European Education and Culture Executive Agency (EACEA). Neither the European Union nor the granting authority can be held responsible for them.