23 NOV 2026 — 24 NOV 2026

Key Knowledge in **Digital Health**: Leading Transformation

4th Edition

ADVANCED EDUCATION
NOVA MEDICAL SCHOOL



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COURSE PRESENTATION

Healthcare transformation requires more than promising technology—it needs professionals capable of turning digital health and AI into meaningful, responsible and implementable change.

This case-based course equips participants to identify opportunities, evaluate solutions and plan initiatives that create measurable value. For organizations, it is an investment in people prepared to make better innovation decisions, reduce risks and lead transformation with purpose.

Delivered by experienced faculty, it offers a pragmatic, real-world perspective through interactive learning methodologies that foster collaboration and peer exchange.

4TH EDITION | **16 HOURS** | Application deadline: **NOVEMBER 6, 2026**

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LEARNING OBJECTIVES

1. Understand how Digital Health and Artificial Intelligence are transforming healthcare, including their main opportunities, limitations and implications for patients, professionals and healthcare organizations.

2. Identify relevant healthcare needs and translate them into opportunities for Digital Health and AI solutions.

3. Critically evaluate Digital Health and AI solutions, considering their clinical relevance, evidence, usability, safety, trustworthiness and responsible use.

4. Understand the potential and limitations of Generative AI in healthcare and recognize appropriate contexts for its practical adoption.

5. Integrate Digital Health and AI solutions into patient journeys and healthcare workflows, considering the redesign of care processes and the interaction between human and digital components.

6. Recognize the key organizational, technological and human factors required for successful implementation and adoption of Digital Health initiatives.

7. Define meaningful measures of value and impact for Digital Health and AI initiatives and apply these concepts to the development of an implementation proposal.

COORDINATORS



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PROGRAM

IN-PERSON	NOVA Medical School | Carcavelos Campus	16H

DAY 1 | 23/11/2026 **08h30 – 18h45**

Opening Session

Understanding Opportunities and Making Better Choices

The digital transformation of healthcare
How Digital Health and AI Are Changing Healthcare

Starting with the right problem
From Healthcare Needs to Digital and AI Opportunities

Generative AI and Beyond in healthcare
Practical Uses, Limitations and Adoption

Choosing a digital-health solution
How to Evaluate a Digital or AI Solution

Trust, evidence and responsible use
Can We Trust This Solution?

Collaborative Session

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DAY 2 | 24/11/2026 **08h30 – 18h45**

Moving from a Promising Idea to Implementation

Review and introduction to implementation
Integrating Digital Health and AI into the Patient Journey

Redesigning care
Making Digital Transformation Work

Conditions for successful implementation
What We Learned from Implementing Digital Health

A real implementation experience
From Learning to Action

Demonstrating value
Defining meaningful measures

Applied workshop

Presentations and closing discussion

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COURSE FEE

Application Fee: **50 €**
Tuition fee (incl. insurance and coffee-breaks): **700 €**

APPLICATION REQUIREMENTS

Clinical leaders (healthcare professionals) who wish their patients to take advantage of digital health

Managers and directors who want to create value for their organizations and clients, private or public – leveraged by digital health

Professionals involved in the health field (IT, Law, Pharma, Medtech, etc)

Investors and Entrepreneurs

ADMISSION CRITERIA

When applying for a course, the applicant agrees to subject personal and professional data. This data will be verified and assessed to check that the applicant meets the admission criteria for the specific programme.

Applications are accepted on a rolling basis during the application window unless there is a priority in the target audience. This may result in applications closing once the limit for number of participants has been reached.

MAX. PARTICIPANTS: 40

ATTENDANCE REQUIREMENTS

For attendance certification it is mandatory to complete:

- 80% attendance
- Evaluation

LANGUAGE

Portuguese
English

PROGRAM MANAGER



TELMA CHARRUA

ADDITIONAL INFORMATION

For more details, please contact the Program Manager:
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NOVA Medical School | Campus Carcavelos
📍 Visit us **here**

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