

Your Vegetation Management University

A Complete Learning Management Ecosystem

powered by *Grow With Trees*

Your Vegetation Management University (VMU) is a fully customized, branded learning management ecosystem designed specifically for your vegetation management program.

Bring all training, program documents, and resources into one place, while delivering interactive, engaging, and flexible learning that aligns your contractors and crews, tracks performance, and helps improve outcomes across your program.



Built for a Hands-On, Field-Based Workforce

Designed for how crews actually learn



Visual-First Learning

Abundant video, animations, and graphics cater to different learning styles



Interactive, Engaging Modules

Clickable, scenario-based learning keeps crews actively engaged (in 15 minutes or less)



People-Plant Connections

Plant ID is tied to real-world applications - from deer and turkey habitat to cultural and field-based uses



In-Field Micro-Learning

Targeted micro-lessons reinforce socialization and training in the field through the Let Grow app



Field-Ready Tools

Field guides, games, and public-facing materials support consistent messaging and help build landowner trust



And More!

Bilingual delivery, voice-supported content, and centralized tracking improve accessibility and understanding



Better Training. Better Stewardship. Better Outcomes.



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Why VMU?



Standardized Training

Deliver one consistent training standard across all contractors and crews that drives reliable execution throughout your system



Faster Field Readiness

Get new hires up to speed quickly and keep productivity moving despite workforce turnover



Competency-Based Risk Reduction

Equip crews with the knowledge and skills to make the right decisions in the field, lowering the risk of safety incidents, outages, wildfire, and environmental damage



From Reactive to Proactive IVM

Go beyond cycle-based maintenance and ensure your workforce has the knowledge and skills to implement strategic IVM, including biological control



In-Field Micro-Learning

Manage training, documentation, and reporting in one place to reduce administrative burden and improve visibility and trackable insights

Learning Paths Within YOUR VMU

Custom-built to reflect **YOUR** program, **YOUR** vegetation, and **YOUR** operational priorities



How Your VMU Comes to Life

1 Design Your University Together

Partner with us to define the structure, standards, and priorities

1

2 Build Your Learning Paths

We create and customize all training tailored to your program

2

3 Run Your Learning EcoSystem

We manage your fully branded VMU, so you don't have to

3

4 See the Results

You watch training turn into measurable outcomes

4

Let's grow together and build your custom Vegetation Management University!



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