

# Your Vegetation Management University

## A Complete Learning Management Ecosystem

powered by *Grow With Trees*

Your Vegetation Management University (VMU) is a fully customized, branded learning management ecosystem designed specifically for your vegetation management program.

Bring all training, program documents, and resources into one place, while delivering interactive, engaging, and flexible learning that aligns your contractors and crews, tracks performance, and helps improve outcomes across your program.



## Built for a Hands-On, Field-Based Workforce

*Designed for how crews actually learn*



### Visual-First Learning

Abundant video, animations, and graphics cater to different learning styles



### Interactive, Engaging Modules

Clickable, scenario-based learning keeps crews actively engaged (in 15 minutes or less)



### People-Plant Connections

Plant ID is tied to real-world applications - from deer and turkey habitat to cultural and field-based uses



### In-Field Micro-Learning

Targeted micro-lessons reinforce socialization and training in the field through the Let Grow app



### Field-Ready Tools

Field guides, games, and public-facing materials support consistent messaging and help build landowner trust



### And More!

Bilingual delivery, voice-supported content, and centralized tracking improve accessibility and understanding



Better Training. Better Stewardship. Better Outcomes.



[www.growwithtrees.com](http://www.growwithtrees.com)



[support@growwithtrees.com](mailto:support@growwithtrees.com)



## Why VMU?



### Standardized Training

Deliver one consistent training standard across all contractors and crews that drives reliable execution throughout your system



### Faster Field Readiness

Get new hires up to speed quickly and keep productivity moving despite workforce turnover



### Competency-Based Risk Reduction

Equip crews with the knowledge and skills to make the right decisions in the field, lowering the risk of safety incidents, outages, wildfire, and environmental damage



### From Reactive to Proactive IVM

Go beyond cycle-based maintenance and ensure your workforce has the knowledge and skills to implement strategic IVM, including biological control



### In-Field Micro-Learning

Manage training, documentation, and reporting in one place to reduce administrative burden and improve visibility and trackable insights

## Learning Paths Within YOUR VMU

Custom-built to reflect **YOUR** program, **YOUR** vegetation, and **YOUR** operational priorities



## How Your VMU Comes to Life

### 1 Design Your University Together

Partner with us to define the structure, standards, and priorities

1

### 2 Build Your Learning Paths

We create and customize all training tailored to your program

2

### 3 Run Your Learning EcoSystem

We manage your fully branded VMU, so you don't have to

3

### 4 See the Results

You watch training turn into measurable outcomes

4

Let's grow together and build your custom Vegetation Management University!



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From iNaturalist to ROW Naturalist

# Meet the Let Grow App

**GROW** WITH TREES



Other apps help you identify plants. Let Grow tells your crews what they're looking at, how to treat it, and how to keep your system in compliance. Let Grow is an eco-region-specific electronic and interactive field guide - delivered directly into your crew's hands.

**Your plants. Your footprint. Your specifications.**



Snap a picture,  
search your  
database, or  
follow guided  
ID steps



Comprehensive  
plant information  
including plant  
characteristics,  
your treatment  
options, your  
specification  
requirements, and  
potential wildlife  
value at your  
fingertips



Plus...

## Engage Crews

Gamified learning drives participation and retention

## Connect Teams

Live chat supports real-time decisions and knowledge sharing

## Reinforce Actions

Targeted notifications keep crews aligned and compliant

The best part? Let Grow doesn't just support your crews - it develops them!



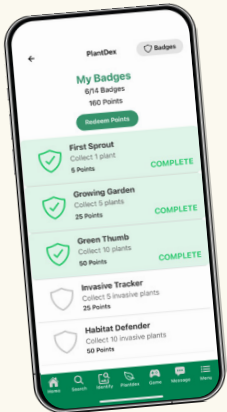
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# Your Crews. Trained in the Field, with a Twist.

Beyond plant ID and treatment, Let Grow improves crew performance by prioritizing what matters most within your footprint. It also serves as an IVM accountability tool that drives operational efficiency in the field.

Frequent short videos, quizzes, and targeted knowledge checks keep crews engaged, improve knowledge retention, and drive the right actions in daily work.

Think of Let Grow as a real-time field mentor.



**Gamification - leaderboards, badges, and rewards - adds a competitive edge that drives participation and reinforces performance.**



**Reportable analytics provide leadership with dashboard visibility into crew activity, knowledge gaps, and progress.**



**Every job becomes a hands-on training opportunity, building more capable crews and true vegetation management stewards.**

## Tap. Switch. Go. In English & Español.

Working with bilingual crews? We got you covered. All Let Grow content can be displayed in English or Spanish.

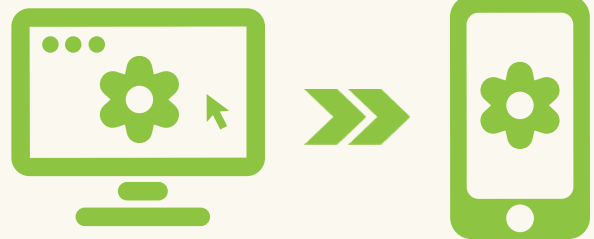
Want both? No problemo - use the built-in, real-time chat translator.

How are you?

¡Estoy muy bien!

## Seamless Learning from Classroom to Field.

The Let Grow app is the perfect companion to your Vegetation Management University. Reinforce key concepts and improve knowledge retention.



Contact [support@growwithtrees.com](mailto:support@growwithtrees.com) to test the Let Grow app in action and discover how it empowers your field crews.



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